

Pulaski Community Partners Coalition

Meeting Minutes

December 6, 2017 at 11:00 a.m.

Pulaski Train Station

Present: Anthony Akers, Chair Megan Jennings Kat Saunders Sally Warburton
Bridgette Hedge Lisa Webb Dr. Pam Ray Kenneth Meadows Kaylee Holland
Gary Roche Nycole deLeeuw Kirsten Smith Lynne Clark Rhonda Dean
Abigail Meier Becky Hubble, Coordinator

Welcome: Becky Hubble, Coordinator, opened the meeting with introductions.

Agenda: The agenda was approved by a unanimous vote, without modifications, upon a motion by Dr. Pam Ray, which was seconded by Lynne Clark.

Minutes: The minutes of the November 1, 2017 meeting were approved unanimously after a motion by Dr. Pam Ray, which was seconded by Rhonda Dean.

Financial Report: Sally Warburton, Treasurer, was not present at the beginning of the meeting, so Becky Hubble, Coordinator, reported that there had been no major expenditures since the report in November.

PFS Grant Update:

Regional Coalition: Rhonda Dean reported on the status of the regional coalition, which came as a result of the Partnerships for Success work plan. Rhonda reminded the coalition that the PFS grant was awarded for strategic implementation across the New River Valley, so this coalition is to serve as a way to unite all localities. Right now the coalition is still in the planning phase and the only people meeting are the coalition leads from each locality. The next meeting is mid-January and the hope is that at that meeting a mission and vision statement will be developed and the conversation about who to bring to the table will begin. Rhonda also reported that on November 30, Abbie Meier facilitated a coalition basics training for all prevention staff based on the information she brought back from the CADCA conference that she attended in July. Rhonda also took this time to describe how many positive strengths PCPC has as a coalition.

Media Campaign: The media campaign, “The Face of Addiction is Mine” is another work plan strategy developed through the PFS grant. The domains for websites have been purchased, Facebook, Twitter, Instagram, Snapchat, and YouTube accounts are being created for promotion. The media campaign team, which consists of Becky Hubble, Mike Wade, Rhonda Dean, and Abbie Meier will be meeting on 12/7 to further discuss the magazine-type publication, which will feature personal addiction stories, community resources, and community impact of addiction. Mike has developed an ad structure and draft table of contacts. Abbie asked the coalition to be thinking about potential sponsors for the campaign. Abbie also reported that upon a detailed view of Facebook analytics, all PCPC posts that have used the

#FaceofAddictionisMine hashtag have accumulated over 4,500 views. Becky Hubble then encouraged coalition members to be involved by liking the PCPC Facebook page, inviting their friends to like the page, and to use the #FaceofAddictionisMine.

Red Ribbon Week Update: Rhonda Dean and Becky Hubble were unable to attend the November PCPC meeting due to unforeseen circumstances, leaving Abbie Meier to report out all information. Due to a communication gap, some of the information was misreported. Rhonda took the time to explain to the coalition that the previous notion of PCPC money being promised to another NRVCS Prevention Specialist for a RRW social media contest, was not the case. Coalition leads were approached to see if they could help contribute to a cash prize for the RRW contest at Pulaski County High School. Because there had been discussion at the October meeting about donating more money to the high school, Rhonda ran the idea by Sally Warburton, Treasurer, and Anthony Akers, Chair, via email, but again, did not promise the money. She intended to explain at the meeting and ask PCPC for approval of a donation at that time. Dr. Pam Ray said she felt the whole situation had been very “bait-and-switch,” but now that everyone is on the same page, it was not as deceptive as it originally seemed. Becky Hubble apologized for the confusion, but reiterated that she hoped the coalition members know that “this is not the way we do business.”

REVIVE Trainings: Abbie Meier reported on the third and final strategy developed out of the PFS work plan is the REVIVE! trainings. REVIVE! is the naloxone administration and opioid overdose emergency response training for the Commonwealth of Virginia. This training teaches community members how to appropriately respond in the event of an opioid overdose and equips trainees to properly administer naloxone, the only known opioid overdose reversal medication. So far, over 100 individuals have been trained in the New River Valley. There are 4 more trainings scheduled for this year, with more to come at the beginning of 2018. Nycole deLeeuw and Kirsten Smith, the new NRVCS Prevention staff, will be attending the training of trainers on December 27th in Richmond, so they can help host trainings as well, due to the increase in demand from the community. Becky Hubble added that none of this would be possible without our partnership with the Health Department staff and Dr. Noelle Bissell.

YADAPP Key Reimbursement: Becky Hubble refreshed the coalition on the outstanding bill owed to the Virginia Department of ABC for the key that was lost by a PCHS YADAPP participant. At the November coalition, there was discussion over whose responsibility it was to pay this bill, with a decision for PCPC to pay. However, information was lacking, the decision did not seem to be made unanimously, and there was mention of a punitive measure of “repayment” in terms of additional service to the coalition. In an effort to be completely transparent and explain more fully, the issue was revisited today. Becky presented the un-sent check back to the coalition and reminded members that PCPC sent these students to the YADAPP conference because PCPC was missing the youth sector of the coalition; their participation was for the good of the coalition. These students volunteered a week of their summer, worked hard, won their mini-grant, and continue to do SA prevention work creating a new student organization under the supervision of Abbie Meier at Pulaski County High School. The key was misplaced during the hustle to get checked out and return home from the conference at Longwood University, and there is no reason to think it was carelessness. In fact, Abbie explained that the student was very distraught over this. Becky followed-up with the Department of ABC to see if and who signed an agreement stating they would pay \$50 over a lost room key and found that no one had signed anything, but rather, the information was contained in the information packet sent to participants. Becky, in consultation with Anthony, made the decision not to approach the parents about the fee because these students work very hard and either PCPC or PFS can afford the \$50 fine, without stressing

the student/family additionally. Kat Saunders then asked why the parents were not approached, and Becky said there were numerous “political” and confidential reasons that she cannot disclose. Anthony Akers confirmed this assessment of the situation. Dr. Pam Ray suggested that PCPC pay, but require the student to act as a reporter from YADAPP to PCPC as payment. Becky responded that these students already work for us and need not “pay” any more. Becky offered that the PFS grant can be used to pay the fee if PCPC does not feel that this is appropriate. PFS paid all fees to date for YADAPP for both teams. Kat Saunders then made a motion to have PCPC pay the fee out of general funds, which was seconded by Lynne Clark, and agreed upon unanimously by the rest of the coalition. Dr. Pam Ray commented that we have learned a lesson to have contracts signed regarding responsibility; Becky replied that we had not been involved in the information exchange between the students and VA Dept. of ABC, and could not have known about this in advance.

Nominations of Officers for 2017, Election at January Annual Meeting: Currently, Anthony Akers is the Chair of PCPC, there is no Vice-Chair, Sally Warburton is Treasurer, and Lynne Clark is Secretary of record. Anthony Akers led the discussion to accept nominations for the election in January. Lynne Clark nominated Anthony Akers to continue as Chair, Abbie Meier nominated Lisa Webb to be the vice chair, Sally Warburton voluntarily nominated herself to the position of Treasurer, and Kat Saunders also nominated herself voluntarily to the position of Secretary. All nominees agreed to serve if elected. Nominations will continue to be accepted by Becky Hubble via email. Elections will be held at the January 10th meeting.

January Meeting: Becky Hubble asked the coalition if they would like to change the January meeting date from 1/3/18 to 1/10/18 due to the holidays. The change was agreed upon unanimously, after a motion by Dr. Pam Ray, which was seconded by Rhonda Dean. The location is to be determined.

Financial: Sally Warburton, treasurer, was late to the meeting, but gave her financial report at the meeting’s close. PCPC currently has \$11,813.65 prior to the deduction of the \$50 YADAPP key reimbursement.

Retirement: Anthony Akers announced that Bridgette Hedge will be retiring in February. She has been and will continue to be encouraged to stay active in PCPC as a community member post-retirement.

The meeting was adjourned by Anthony Akers, Chair.

Next Meeting: January 10, 2017 at the Train Station from 11:00 am-12:00 pm.

Minutes prepared by Abigail Meier, Becky Hubble